

IOT in Retail

MY TAKEAWAYS

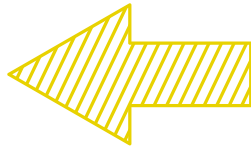


We are Limited only
by our Imagination!

Danny Bagge, IBM

86%

Of consumers expect
to have multiple
shipping options when
purchasing online.



Darko Atijas, Temando



Are Retailers
Ready for
Christmas?

#HoHoHo

Chris Field, Fieldworks

Consumers
are leading
the charge
#Retail



LeTrefle Toilet Paper
Commercial



Emma

Cybercrime can kill your brand and
commercially ruin you. You need to
take it seriously.

Erik Staaf, IOT-as-a-Service

The HumanRace Nike+



57% of
smartphone
users plan to
use their
device while
shopping.

IF YOU ARE NOT
FULLY FLUENT IN
OMNI CHANNEL YOU
ARE SIMPLY NOT
READY FOR IOT

Lucy Harris, Clarity

53% of companies
are NOT engaged
in IoT or
understand it!

Erik Staaf, IOT-as-a-Service

IoT is often referred to
as the 4th Revolution